



The Financial Side of Aging in Place

What Clients Need To Know



Friends LifeCare®
Your Life • Your Independence • Your Home

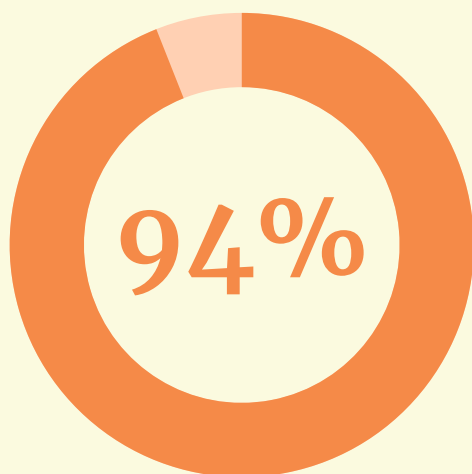
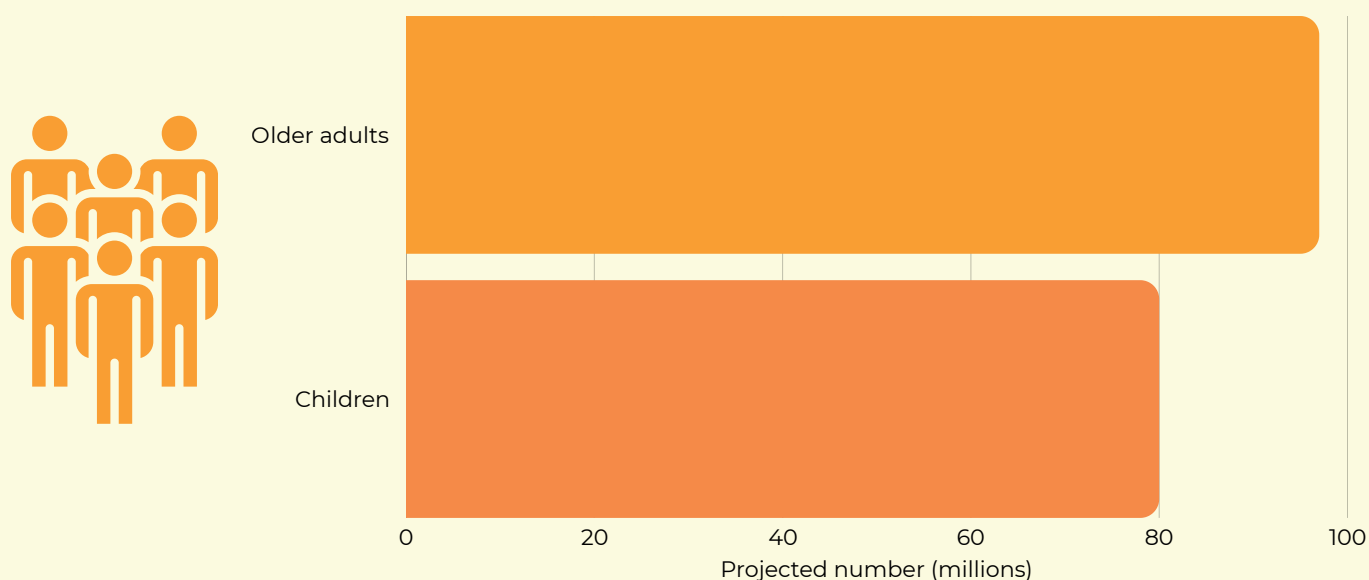
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Aging in Place by the Numbers

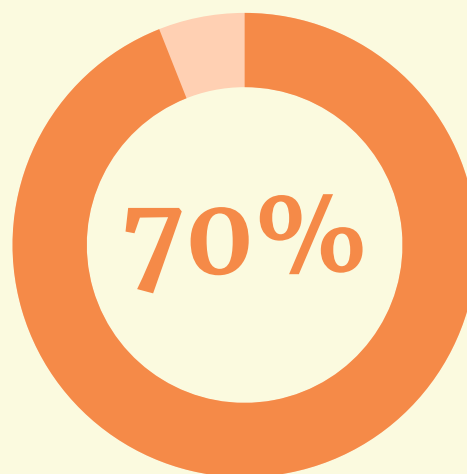
Many of your clients hope to remain in the home they love, but aren't sure how to plan for it.

Financial Advisors offer trusted financial guidance, while Friends Life Care helps make aging in place discussions feel clear and informed.

Older adults are projected to **outnumber children** in the U.S. by 2035 for the first time in history.¹



of adults ages 60–92 say **aging in place** is a key goal.²



of people turning 65 will need some type of **long-term care services**.³

¹ U.S. Census Bureau

² U.S. News & World Report

³ U.S. Department of Health & Human Service



Who We Are

Friends Life Care is a nonprofit continuing care at home membership designed to help people age in place with clarity, preparation, and guidance.

For more than 30 years, we've supported older adults and families ages 40-85 years in Southeastern Pennsylvania and Delaware who want to stay at home while planning thoughtfully for what life may bring.

Our approach focuses on planning ahead, building relationships early, and providing coordinated support that adapts through the seasons of life.

The Difference Friends Life Care Membership Can Make

Without Membership

- ✗ Health-related costs can derail financial plans
- ✗ Family scrambles during a crisis
- ✗ Unexpected care needs arise
- ✗ Uncertainty about how aging in place will work

With Membership

- ✓ Helps protect assets as needs evolve
- ✓ Support is coordinated before a crisis
- ✓ Care scenarios are built into planning
- ✓ Clients understand how aging at home is supported

\$255,000-\$507,000

AVERAGE OUT OF
POCKET COST FOR 3
YEARS OF CARE IN PA¹

¹ CareScout.com





What We Offer

Financial Protection

Most membership plans include a financial safety net that can help offset future care-related costs if needs change.

Personalized Wellness and Care Coordination & Advocacy

Each member is paired with a dedicated Wellness & Care Coordinator who helps guide decisions over time.

Aging-in-Place Guidance & Home Safety Reviews

We provide practical recommendations to help members remain safe and comfortable at home as needs evolve.

Wellness & Prevention Support (VigR®)

Education, resources, and assessments focused on staying active, informed, and engaged as you age.

Concierge Services for Home & Life

Access to trusted resources that make everyday tasks, home needs, and transitions easier to manage.



Why Partner With Us?

Financial Advisors

- Differentiate your services with a nonprofit partner and vetted resources
- Strengthen client trust with real-world, life-stage planning
- Save time by having a trusted source for aging and care-related questions

What Is Aging In Place?

Aging in place means having the support, coordination, and financial preparation to **remain at home safely** as needs change, without relying solely on family or being forced to make decisions during a crisis.

Clients

- Feel understood and better prepared for what's ahead
- Get clarity on aging-in-place options, timing, and realistic costs
- Gain ongoing guidance today, plus support later if needs evolve plus support later if care needs evolve



Get In Touch



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